



Yogoda Satsanga Mahavidyalaya

(Established in 1967)

NAAC Accredited B++ (CGPA 2.89)

Affiliated to Ranchi University & registered under 2 (F) & 12 (B) of UGC Act



BBA SEMESTER -5

PAPER NAME- INVESTMENT BANKING AND FINANCE

PAPER CODE DSE-1A(Finance Specialization)

Short Answer Questions. (5 Marks)

- 1) What is the primary role of investment banks in the financial markets?
- 2) What do you understand by Commercial bank?
- 3) What is CARE? Explain.
- 4) Write short notes on:
 - a. Virtual Banking
 - b. EPS
- 5) Define Initial Public Offering (IPO) and explain its significance for a company.
- 6) Discuss the challenges of Investment Banking.
- 7) What is the primary function of commercial banks?
- 8) What is the role of central banks in a country's banking system?
- 9) Describe the process of credit creation by commercial banks.
- 10) What are the key components of the Indian financial system?
- 11) What is the Securities and Exchange Board of India (SEBI) and what is its role in the financial market?
- 12) Discuss Incubation financing with the help of an example.
- 13) What are the different types of insurance available in India?
- 14) What are the different stages of venture capital financing?
- 15) What are the exit options available to venture capitalists and entrepreneurs?

Long answer questions. (15 marks)

- 1) What is Investment Banking? Explain with the help of an example.
- 2) What is E-banking? Discuss.
- 3) Discuss the role of investment banks in the financial markets, including their functions in capital raising, advisory services, and trading activities.
- 4) Describe the functions of the Insurance Regulatory and Development Authority of India (IRDAI).
- 5) Define Credit Rating. What are the advantages of credit rating?
- 6) What are the methods of credit control?
- 7) Describe the steps involved in an investment banking deal, from client engagement to deal execution. Explain the role of investment bankers at each stage of the process.
- 8) What do you mean by SEBI? What are the investor's protection rules by SEBI?
- 9) Define Credit creation with an example.
- 10) Explain the process of taking a company public through an IPO. Discuss the benefits and challenges associated with going public for both the company and investors.
- 11) What are the challenges of Investment Banking?
- 12) Write down about components of Indian Financial System.



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- 13) Discuss about RBI and its importance.
- 14) Who is an Investment Banker? Give examples.
- 15) Illustrate venture capital with the help of an example.